



Partnering for Success: Open edX and edX

June 2, 2017

Sasha Norkin,
VP of Marketing and Communications, edX



Increasing access to high-quality education,
together

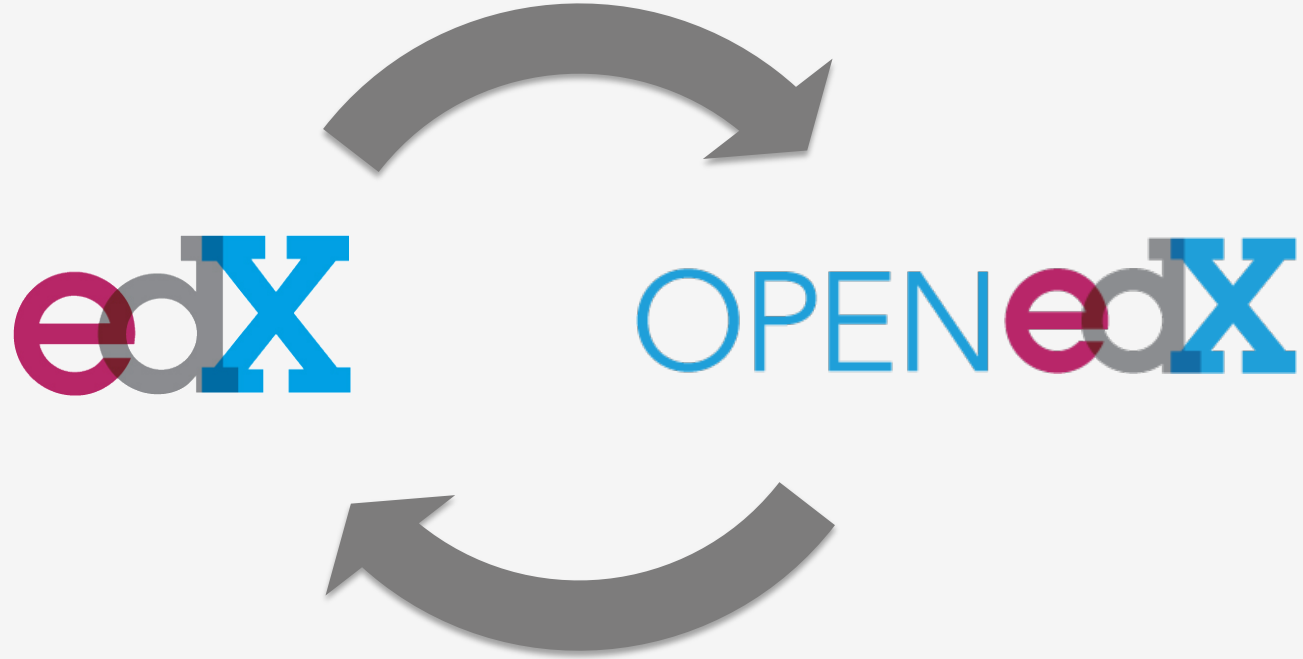


22 MILLION Learners
together

Nonprofit

Open Source

High Quality



Contributions, Community and Sustainability

Partnership Ideas



**DATA
SCIENCE**



**BUSINESS
OPERATIONS**



LEADERSHIP



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DEVELOPMENT**



**HEALTHCARE &
LIFE SCIENCES**



**FINANCE &
COMPLIANCE**



**SUSTAINABLE
ENERGY**



HUMANITIES



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CYBER SECURITY



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What you get!

- Value add for your community
- Relevant content and resources
- Included on the edX site
- Help contribute to Open edX sustainability overall
- Help contribute to your sustainability through verified certificates purchases

How to Get Involved

Send an email to your community featuring relevant edX courses



How to Get Involved

Include a link to edX in your website footer

The logo consists of the word "OPEN" in a light grey, sans-serif font, followed by "edX" in a bold, grey, sans-serif font. The "e" and "d" are lowercase, while the "X" is uppercase.

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How to Get Involved

Homepage Placement



تعرفوا على المتعلم رقم
"مليون"

بقلم إدراك



٤ طرق للتغلب على
التسويق

بقلم إدراك



نقدم لكم مركز المساعدة

بقلم إدراك

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Sample Open edX Partners Page

Open edX is the open source learning platform that powers edX.org

130+

colleges, companies & nonprofits using Open edX

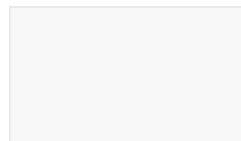
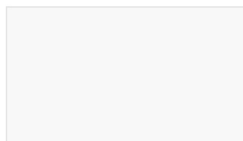
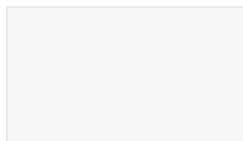
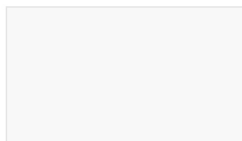
6 Million +

learners worldwide, representing 52 countries

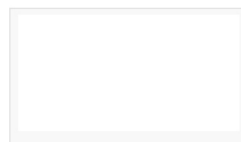
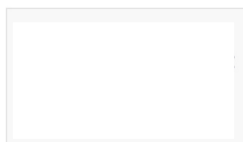
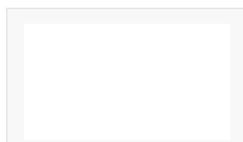
33 Million +

enrollments across edX courses

Open edX National Partners



Open edX University Partners



Partnership Ideas



Increasing access to high-quality education,
together

edX en Español



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