

The Digital Education Disruption

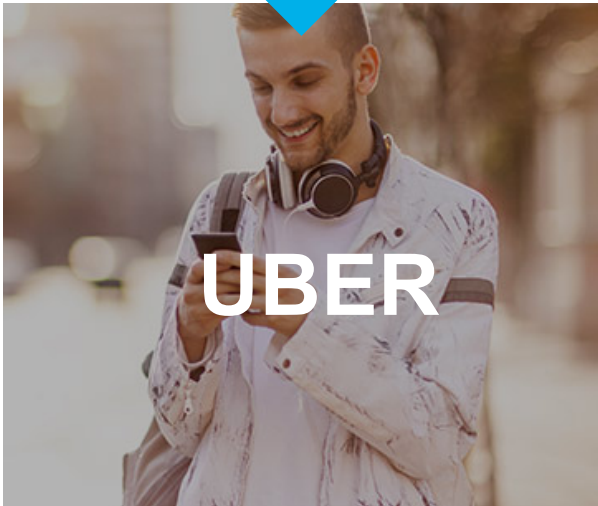


Anant Agarwal
MIT Professor and CEO of edX.org





2030





**Too Costly
Poor Quality**



**Tech Moving
Too Fast**



No Scalability



**Too Much
Turnover**



75%

Tomorrow's Learning Will Be Digital



On Demand

Fits Into Busy
Lifestyles



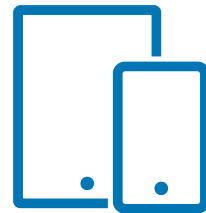
Connected

Social, Peer Recommended,
Global



Personalized

Experiential, Fun,
Self-Directed



Mobile

Learn On-The-Go



Flexible

Anytime, Anywhere



43%

Career Advancement

47%

Posted on LinkedIn

45%

Included on Resume

The edX Reach and Impact



11 Million
Global learners



1500+
Courses



120+
Global partners

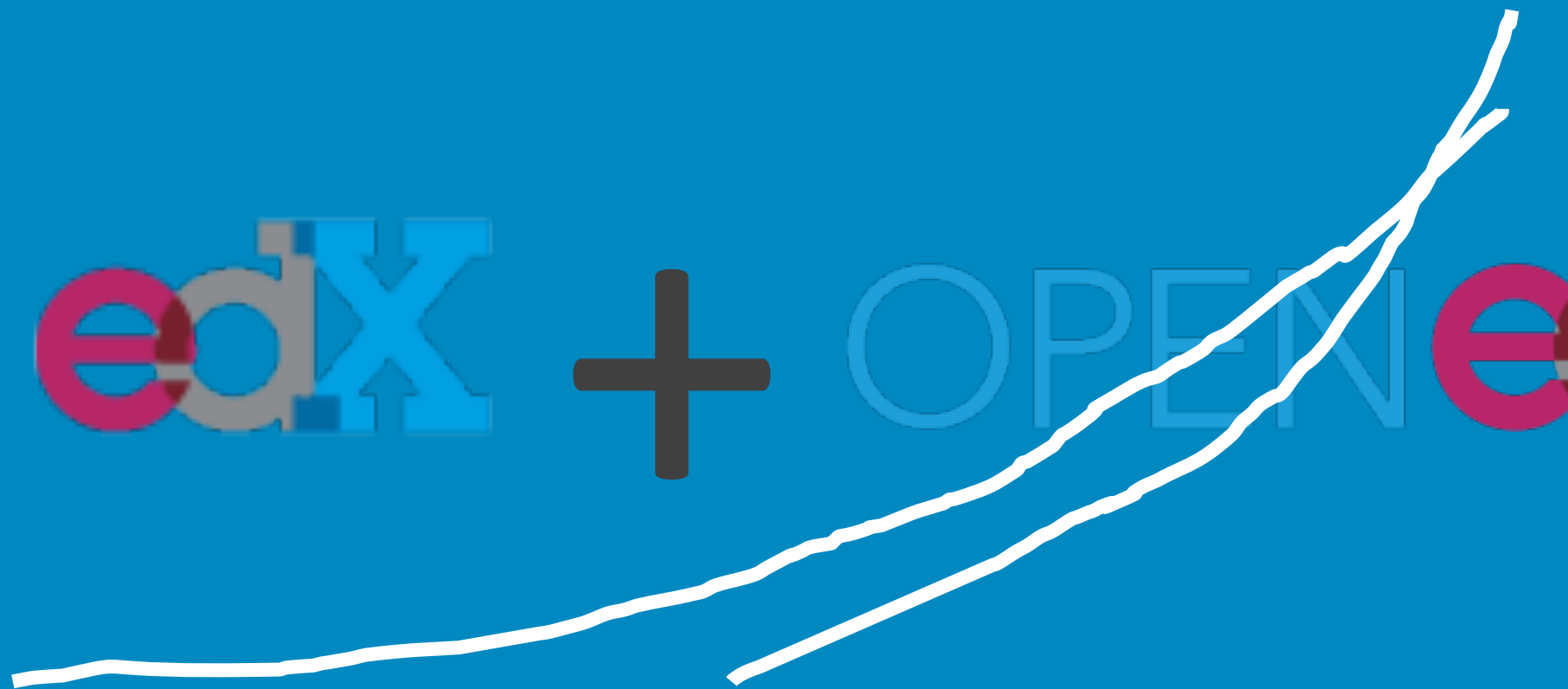


40 Million
Course enrollments




8,000+
Credit eligible
learners

edX + OPEN edX

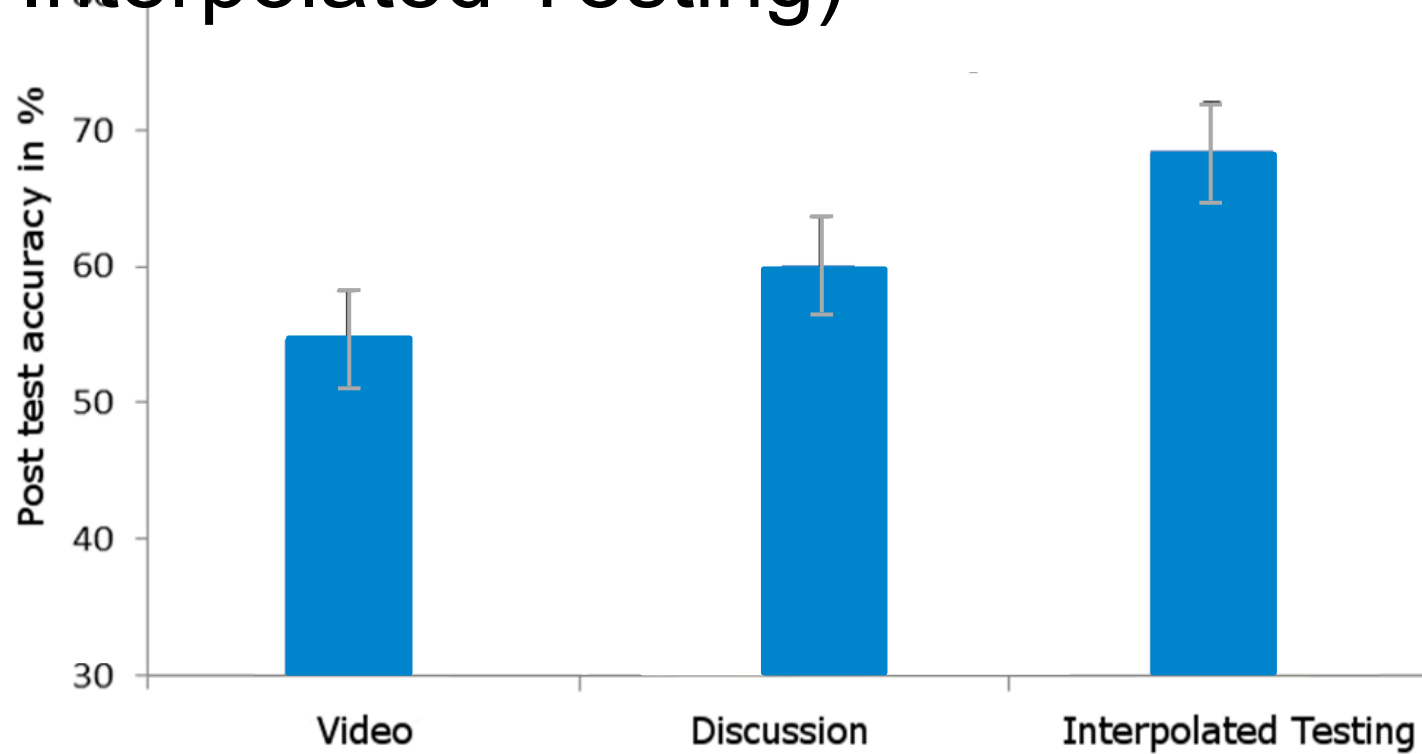


22 million

A microscopic image of a dense network of neurons. The axons are stained green, forming a complex web. Some cell bodies contain red-stained nuclei, while others have blue-stained nuclei. The background is dark, making the fluorescent colors stand out.

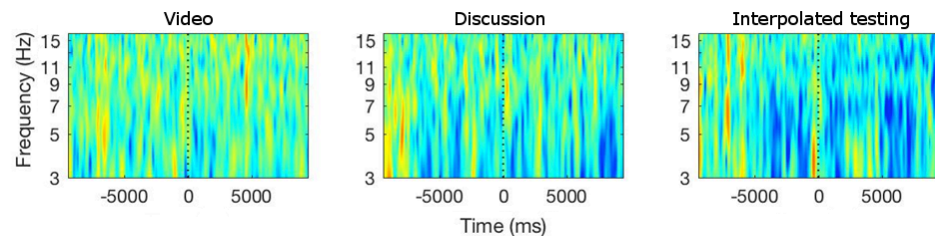
Big Data + Neuroscience

Pedagogy Behind the edX Platform – Active Learning (aka Interpolated Testing)

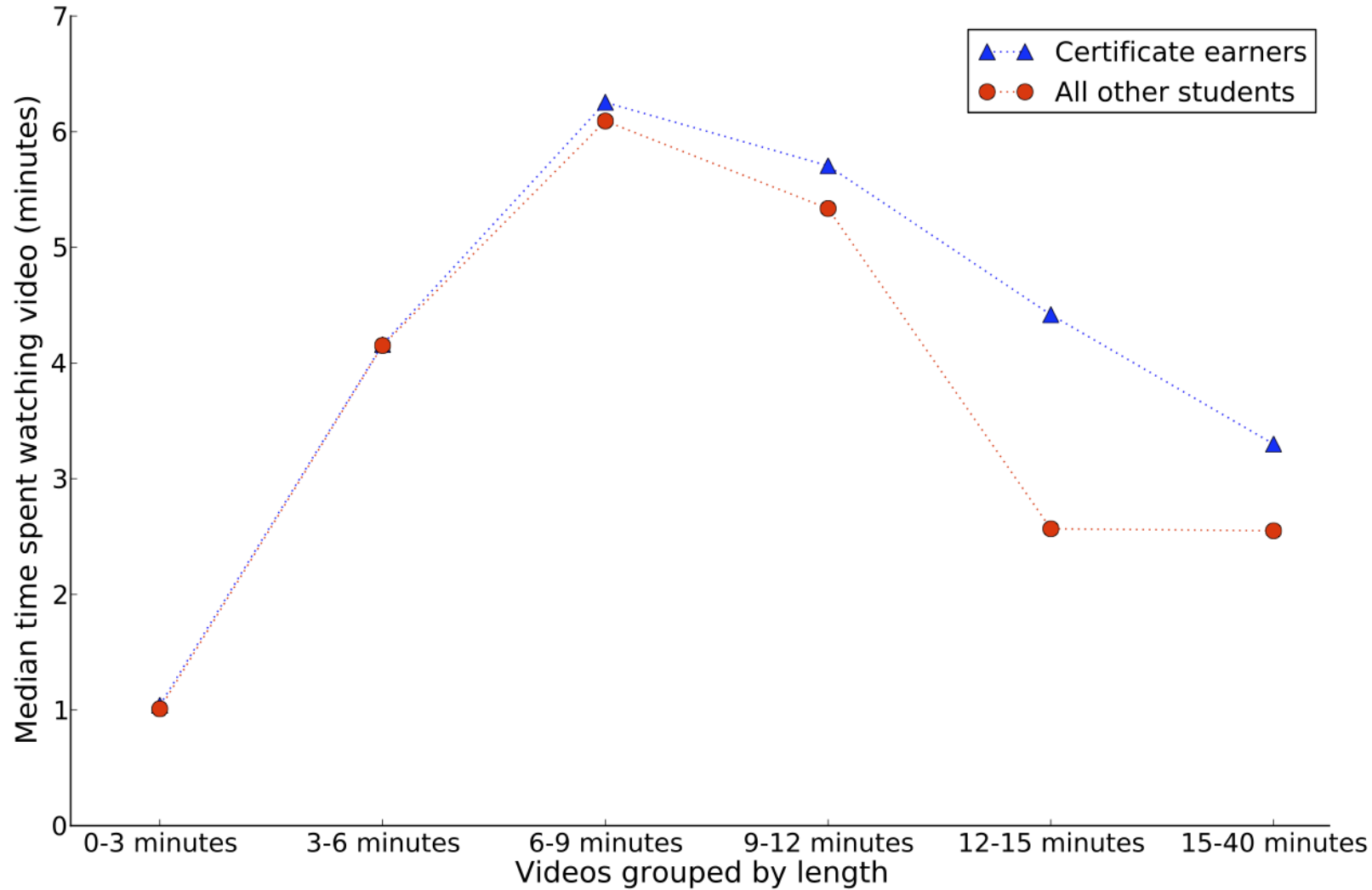


Okana, Gabrieli et al, 2016
MIT Brain and Cognitive Sciences, MITili

EEG data



Big Data Driven: How Long Should Videos Be?



Philip Guo assistant professor of Computer Science at the University of Rochester



A man with glasses is looking at a laptop screen in a library or office setting. The image is overlaid with a blue tint. The text "Learning for the 21st Century" is centered over the image.

Learning for the 21st Century



MicroMasters™

Faster

25 – 50% of a Master's degree

Career-Focused

Endorsed by employers

Flexible

Fully online and open admissions

Affordable

Free to Learn

~\$1,000 for a MicroMasters credential

Pathway to Credit

Professional Certificate Programs

Skills-focused

Critical skills for a particular career path

Valuable Career Credential

Apply skills to a specific in-demand job

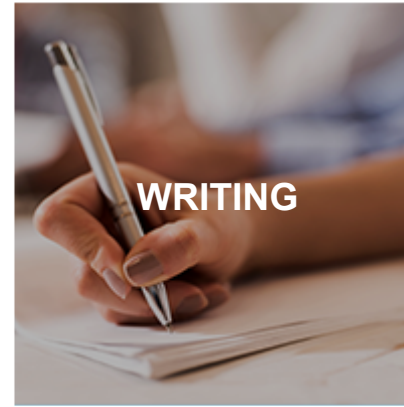
Fast

Ideally 2-6 months to complete

Flexible

Offered fully online

Variety of Levels



Online Master's Degree in Analytics

Top 10-ranked program under \$10K



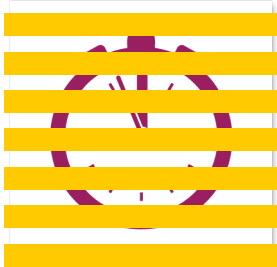
MicroMasters in Analytics

Free audit
<\$10,000 degree

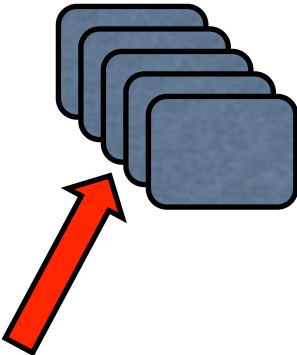
Many Required Platform Features E.g., Innovating on Integrity



Timed Exams



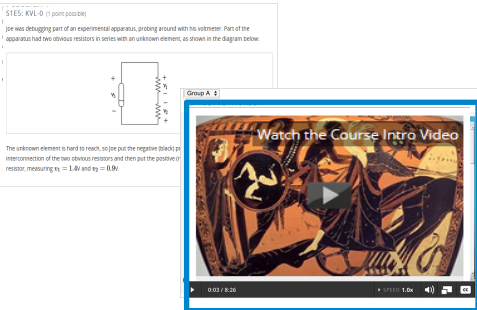
Control Exam Visibility



Randomized Problems, Randomized numerics



Virtual Proctored Exams



Cohorts and differentiated content

MIT's Oldest and
Largest Newspaper

thetech.com



Volume 136, Number 31

Thursday, November 3, 2016

“This semester, one experimental offering is Circuits and Electronics... students learn the content online through the edX platform... The course professor and TA are available to answer questions on campus, but the entirety of the course is taken online.”

MIT campus use of edX MOOC course

Research in collaboration with MIT Teaching and Learning Laboratory
<http://odl.mit.edu/sites/default/files/PreliminaryAssessmentofMITonEdX.pdf>





[Cursos](#) ▾ [Programas](#) ▾ [Universidades](#) [Acerca de](#) ▾

Buscar:



[Iniciar sesión](#)

[Registrarse](#)

Los mejores cursos. Las mejores instituciones.
Aprende cuando quieras, donde quieras.

[Buscar cursos](#)



uc3m



A young woman with dark hair is looking down at her smartphone in a busy city street. The background is filled with blurred figures of people walking, suggesting a crowded urban environment. The text is overlaid on the image in white.

The Future of Education is
In-Demand, On-Demand

edX

“The material I am learning in the MicroMasters program is useful every single day and has helped me become very effective in a leadership role.”



*JAVIER, SUPPLY CHAIN
ENGINEER
GOOGLE | UNITED STATES*