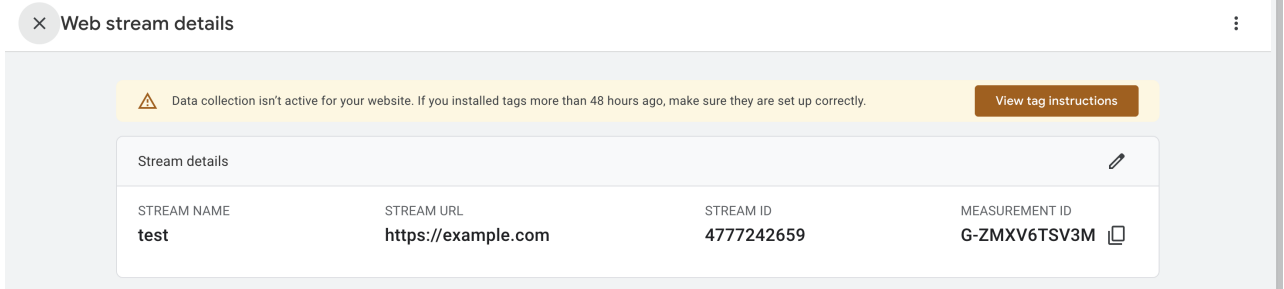


[tCril_02032023_Google Analytics Upgrade] - How to setup Google Analytics 4

Adding Google Analytics 4 to edx platform and MFE's

1. Create a Google Analytics 4 property:
 - a. Go to the Google Analytics website and create a new account if you don't have one already.
 - b. Create a new property by selecting "Create Property" and following the instructions.
2. Install the Google Analytics 4 tracking code on your website:
 - a. In the Admin section of your Google Analytics 4 property, select "Data Streams" and create a new stream.
 - b. Choose "Web" as the stream type and provide your website URL.
 - c. Copy the 'MEASUREMENT ID'.

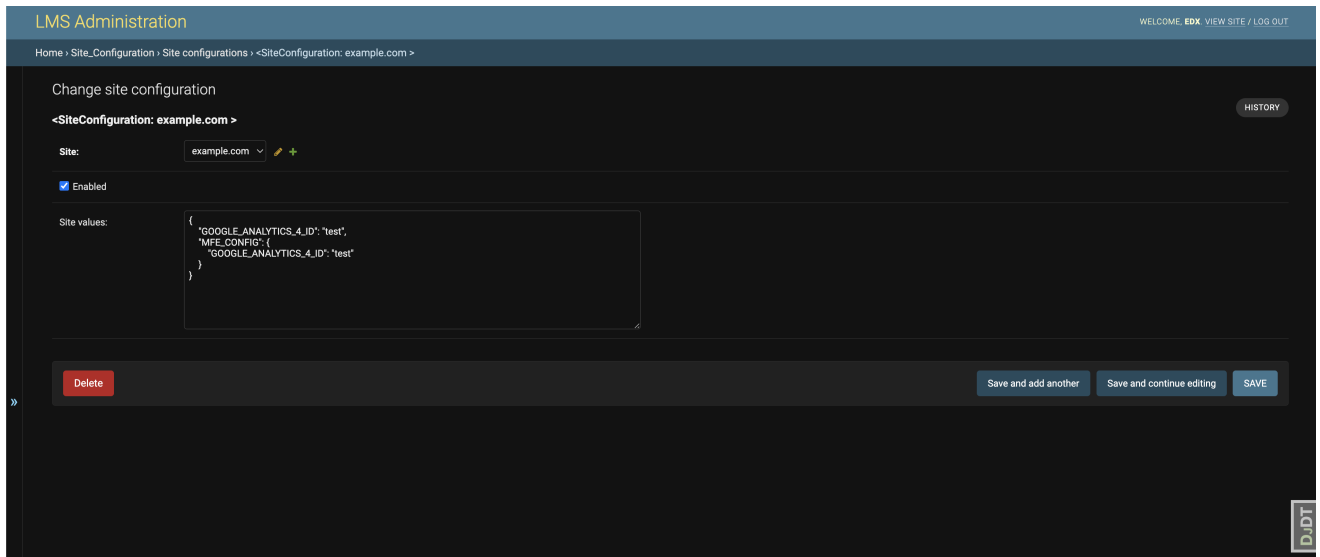


3. Add 'MEASUREMENT ID' to edx platform settings

```
GOOGLE_ANALYTICS_4_ID = "G-ZMXV6TSV3M" ,
MFE_CONFIG = {
  "GOOGLE_ANALYTICS_4_ID" : "G-ZMXV6TSV3M"
}
```

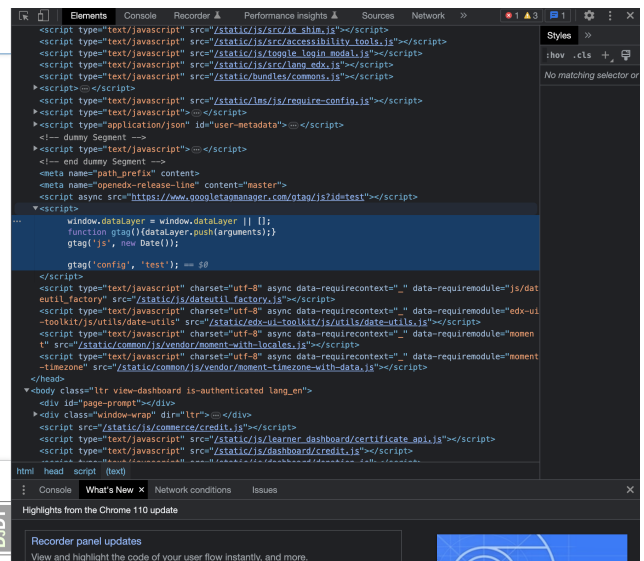
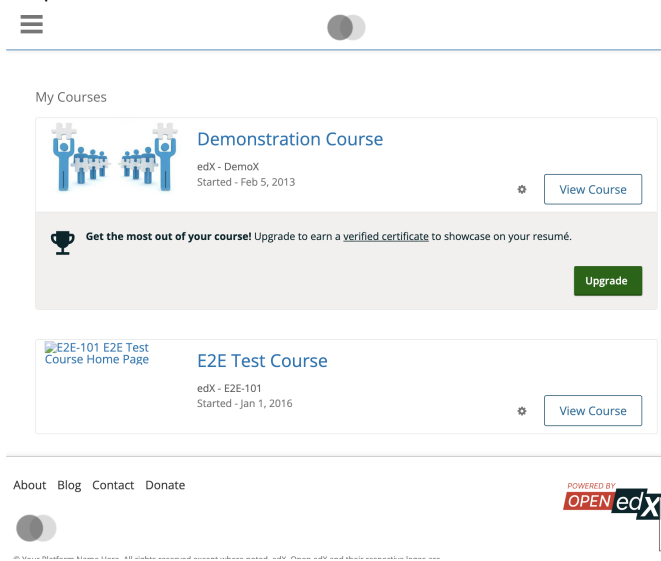
or site configuration (http://localhost:18000/admin/site_configuration)

```
{
  "GOOGLE_ANALYTICS_4_ID" : "G-ZMXV6TSV3M" ,
  "MFE_CONFIG" : {
    "GOOGLE_ANALYTICS_4_ID" : "G-ZMXV6TSV3M"
  }
}
```



4. After that Google analytics will be added to edx platform and MFE's pages

edx platform:



MFE:

