

Open edX Market Research

Last updated: MM/DD/YYYY

Description: This dashboard provides a comprehensive view of the organizations using the Open edX platform, including their location, use cases, technical information, and sector/subsector. The data is scraped on a regular basis to ensure it is up-to-date and provides valuable insights into the market.

Filters:

- Status:
- Open edX version:
- Country:
- Region:
- Year (First indexed): (Select date range)
- Page rank: (Select number range)
- Vertical
- Sector
- Use case
- Domain Extension: (.org, .edu, etc.)

Quick stats for indexed websites

00 Total sites	00.0% Adoption Rate for Olive	00 Countries	00 Lanuages
00 Average courses per site	00 Total courses detected	00 Number of verticals	00 Number of sectors served

Overview

Sector served: Horizontal bar chart (Exclude the null set)	Open edX version distribution: Stacked bar chart (Exclude the null set)
---	--

Number of courses (distribution by range, histogram) <Please include sites that have zero courses.Exclude the null set.>

Year (site first indexed) : Histogram (Exclude the null set)	Status (200, 300, etc.): Stacked bar chart
---	--

Geographical view

Map showing the location of organizations: Filled map (or heat map by country showing number of instances for each country)

Number of sites by country: Horizontal bar chart	Number of organizations by city: Horizontal bar chart
--	---

Language distribution: bar chart/histogram/treemap (Exclude the null set)
--

Sector and Subsector

Sectors and usecases served (treemap) Sectors would be color corded (e.g. green for high ed, red for K12, etc.) Use cases are grouped by sectors. (Exclude the null set)

Higher education use cases (doughnut chart) <Only show sites with the Primary Sector Served = higher ed > (Exclude the null set)	Enterprise use cases (doughnut chart) <Only show sites with the Primary Sector Served = Enterprise > (Exclude the null set)
--	---

Non-profit use cases (doughnut chart) <Only show sites with the Primary Sector Served = Non-profit > (Exclude the null set)	Government use cases (doughnut chart) <Only show sites with the Primary Sector Served = Government > (Exclude the null set)
---	---

All sites

Table
Columns (hiddable columns): Organization Primary URL Other URLs Domain Source Status Number of Courses Open edX Version Employees Vertical Tranco Page Rank Majestic Umbrella Telephones Emails Twitter Facebook LinkedIn Google ?interest GitHub Instagram Vk Vimeo Youtube TikTok People City State Zip Country First Detected Last Found First Indexed Last Indexed Primary sector served Multi-tenant site? Subsector [not standardized] Sector use case [partially standardized]