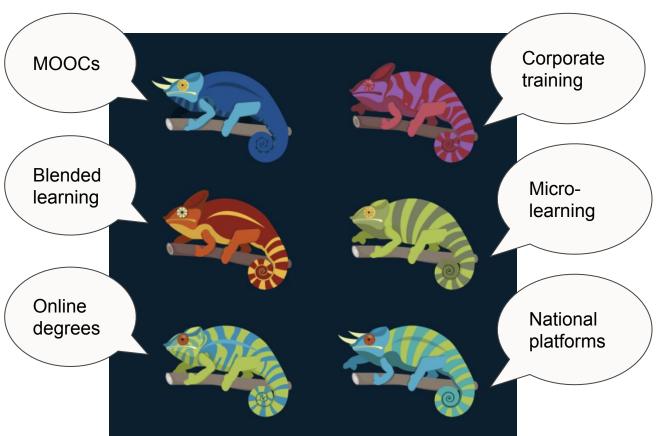
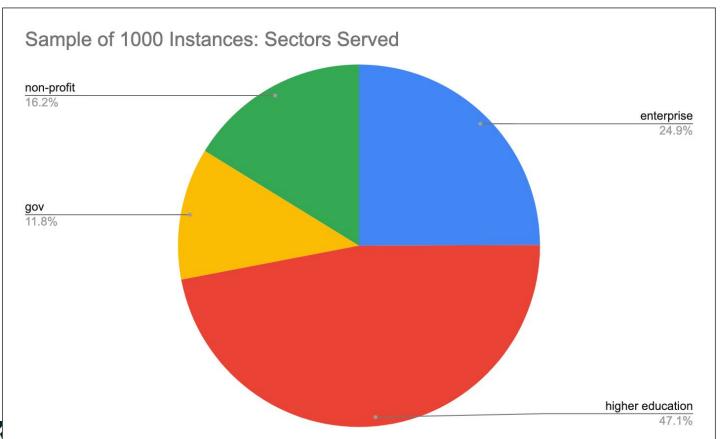
# **Getting to a Core Product Offering**

Jenna Makowski, tCRIL

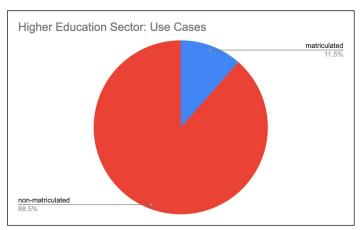


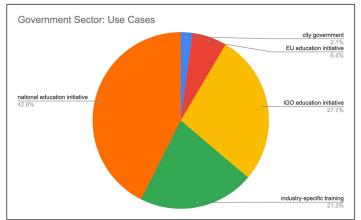


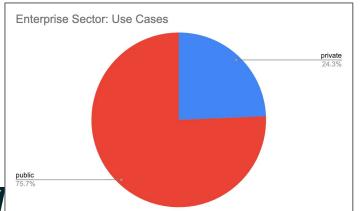


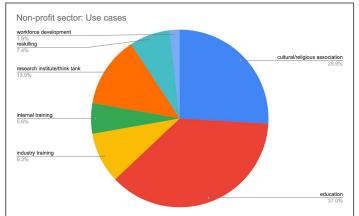














Learning in the Open: A Strategic Approach to MOOC Development

Sir Timothy O'Shea • Professor Eileen Scanlon

## OR?

Building an online M.S. with Open edX

Elliott VISCONSI



#### From MOOC to SOOC an Unexpected Journey

Ignacio Despujol • Leonardo Salom • Carlos Turro

# OR?

Corporate Blended Learning and Open edX

Raphaël Droissart



The best of both worlds in fully online master's: integrating Open edX and Canvas

Jea Choi • Alison Brauneis • Greg Bruhns • Grace Lyo

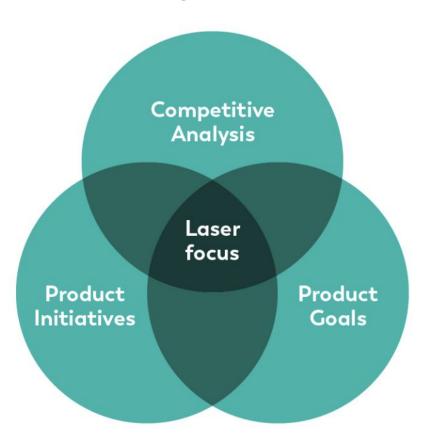
# OR?

Transforming the Open edX platform into the next on-campus LMS

Carlos Delgado Kloos • Ignacio Despujol • Germán Montoro • Carlos Alario-Hoyos



#### **Challenges for product managers**



"How do we know what to design?"

~Product Working Group



### **Challenges for developers**

	A	В	С
	^	В	· ·
1			
	User Role	Location =	Test Case Description
139	LEARNER	LMS: DASHBOARD	Configure course email preferences
140	AUTHOR	STUDIO: TOOLS: IMPORT	Import a course
141	AUTHOR	STUDIO: TOOLS: EXPORT	Export course
142	INSTRUCTOR	LMS: INSTRUCTOR: EXTENSIONS	Grant individual due date extensions
143			
	INSTRUCTOR	LMS: INSTRUCTOR: STUDENT ADMIN	View gradebook, adjust learners grades
144	AUTHOR	STUDIO: SETTINGS: COURSE TEAM	Add new team member
145	AUTHOR	STUDIO: SETTINGS: COURSE TEAM	Add Admin access
146	AUTHOR	STUDIO: SETTINGS: COURSE TEAM	Remove admin access
147	AUTHOR	STUDIO: SETTINGS: COURSE TEAM	Delete/remove team member
148	AUTHOR	STUDIO: SETTINGS: GROUP CONFIG	Add content group
149	AUTHOR	STUDIO: SETTINGS: GROUP CONFIG	Create cohorts and assign to content groups (this is related
150	INSTRUCTOR	LMS: INSTRUCTOR	Instructor tab visible only to course teams
151	INSTRUCTOR	LMS: INSTRUCTOR	Tabs visible including Course Info, Membership, Cohorts, E
152	INSTRUCTOR	LMS: INSTRUCTOR: MEMBERSHIP	Bulk enrol learners, check email is received.
153	INSTRUCTOR	LMS: INSTRUCTOR: MEMBERSHIP	Add Beta Testers (requires Days Early for Beta Testers set
154	INSTRUCTOR	LMS: INSTRUCTOR: MEMBERSHIP	Assign additional course team roles: Beta Testers, Course I
155	INSTRUCTOR	LMS: INSTRUCTOR: COHORTS	Enable cohort, add cohort, associate content group
156	LEARNER	LMS: COURSE HOME	Sections, Subsection and Units visible
157	LEARNER	LMS: COURSE HOME	Expand/Collapse all sections
158	LEARNER	LMS: COURSE HOME	Course handouts visible
159	LEARNER	LMS: COURSE HOME	Start course button goes to most recent place

"How do we know what to test?"

~Build-Test-Release Working Group

#### **Challenges for end-users**





edx.readthedocs.io/projects/open-edx-building-and-running-a-course/en/latest/set\_up\_course/planning\_course\_information/image\_guidelines.html#representativ... 🐧 🌣 🔲





6.1. Planning Course Information

6.1.1. Course Title and Number

6.1.2. Images and Videos for a Course or Program

6.1.3. Course Description

6.1.4 Additional Course Information

6.2. Planning Course Run Information

6.2.1. Planning Course Staff

6.2.2. Scheduling a Course Run

623 Additional Course Run Information

6.3. Creating a Course

6.3.1. Adding Course Team Members in Studio

6.3.2. Creating a New Course in Studio

6.3.3. Set the Course Run Schedule and Pacing in Studio

6.3.4. Specifying Prerequisite Courses and Exams

6.3.5. Creating a Course About Page in Studio

6.3.6. Setting Up Certificates in Studio

6.3.7. Course Search

#### 6.1.2.1. Representative Image Guidelines

A representative image is an eye-catching, colorful image that captures the essence of a course or program. These images are visible in the following locations.

- · The About page.
- The learner dashboard.
- Search engine results.

When you create a course or program image, keep the following guidelines in mind.

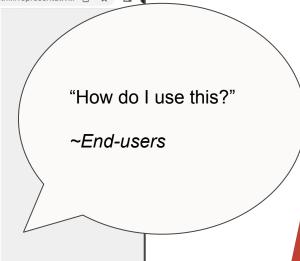
- The image must not include text or headlines.
- You must have permission to use the image. Possible image sources include Flickr creative commons, Stock Vault, Stock XCHNG, and iStock Photo.
- Each course in a sequence or program must have a unique image.

#### 6.1.2.1.1. Image Size Guidelines

Images must follow specific size guidelines.

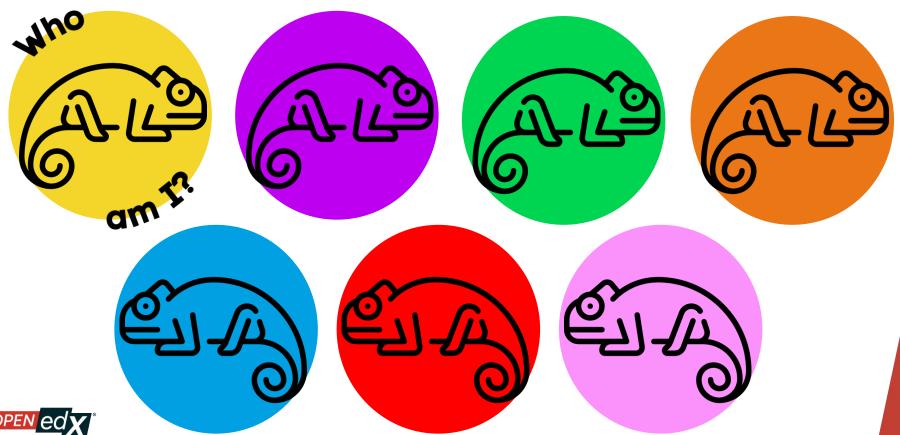
#### 6.1.2.1.1.1. Course Image Size

The course image that you add in Studio appears on the About page for the course and on the learner dashboard. It must be a minimum of 378 pixels in width by 225 pixels in height, and in .jpg or .png format. Make sure the image that you upload maintains the aspect ratio of those dimensions so that the image appears correctly on the dashboard.





## **Identity crisis?**



#### **Community Consensus on the Platform**





## **Embrace our diversity...**





## **But define a Core Product Offering**





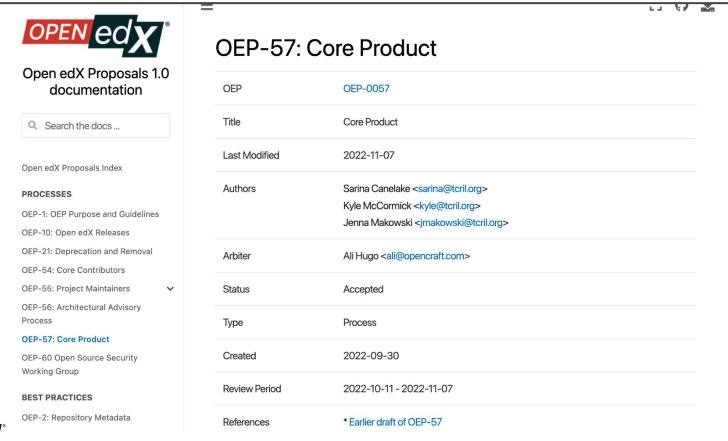
## An open source platform

to build & deliver online learning experiences

that are customizable, scaleable, and designed for how people learn.



#### **Core Product**





#### **Core Product: Key Concepts**

1

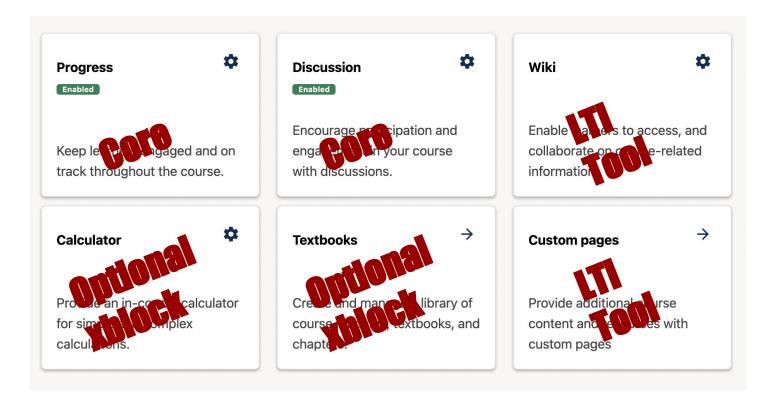
2

The *Core Product* is defined as a clear articulation of which features, experiences and use cases come fully supported by the default configuration of the community-maintained Open edX installation. The Core Product should be the community's first priority when it comes to maintenance, security patches, and feature investment.

The *Full Catalog* is defined as the Core Product plus all known Open edX extensions. An actual catalog of components will be created and maintained to be as comprehensive as possible. Community members will be encouraged to submit their extensions to be listed in the Full Catalog.

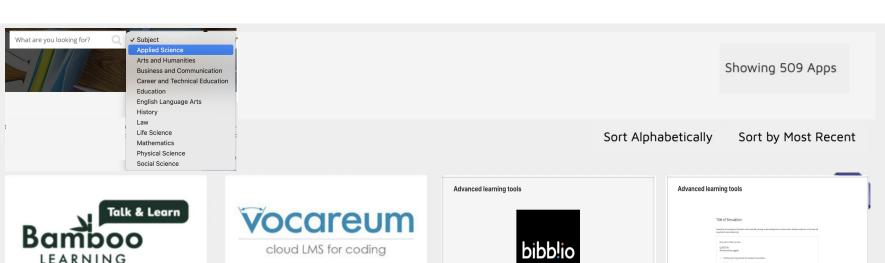


#### **Core Product - Conceptual Illustration**



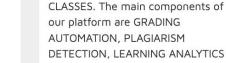


#### **Open edX Catalog Concept**



#### Bamboo Learning

Voice-enabled literacy program offering a collection of interactive Read Aloud fiction and nonfiction books with thousands of comprehension and language arts activities that boost K-5 students'



specifically built for CODING

Vocareum codeLMS is an LMS plugin

Vocareum



#### Bibblio XBlock

An XBlock that allows easy inclusion of Bibblio content recommendation module as a courseware component. More info ☑

Type: 3rd party Tool integrated via XBlock

License: AGPLv3

Vendor:

Construct/ Proversity ☑







01	Is this needed?	<ul> <li>Mission-critical to delivering a successful online learning experience</li> <li>Comparative landscape</li> <li>Pedagogical assessment</li> </ul>
02	Is this used?	<ul><li>edX.org usage data</li><li>Open edX community usage data</li></ul>
03	Is this good?	Product Quality Rating
04	Is there a better option?	<ul><li>Comparable LTI tool</li><li>xblock</li></ul>



Wiki

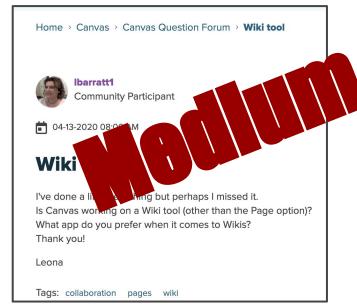
01

Is this needed?

- Mission-critical to delivering a succe learning experience
- Comparative landscape
- Pedagogical assessment

Enable learners to access, and course-related







Wiki

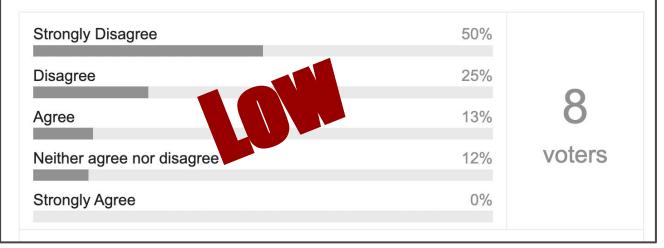
02

Is this used?

- edX.org usage data
- Open edX community usage data

Enable learners to access, and course-related

I would stop using the Open edX platform if the Wiki feature is not working.





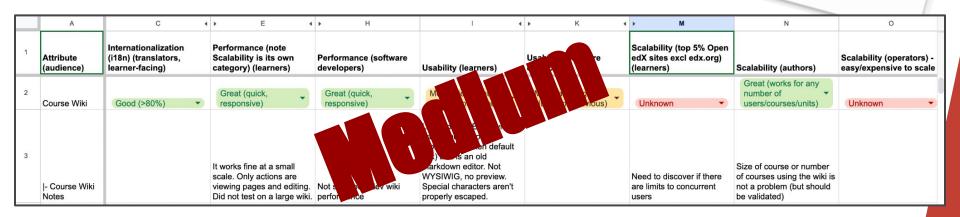
Wiki

03

How good is this?

**Product Quality Rating** 

Enable learners to access, and course-related





Wiki

 $\bigcirc \angle$ 

Is there a better alternative?

- Comparable LTI tool
- xblock

Enable learners to access, and course-related



#### XWiki LTI Integration

by Open University of Catalonia

Commu	nity (	Content	St	tudy Helps		K-6th Grade	7	7th-12th Gr	ade	
Postsec	ondary	Canvas	s	Blackboard		Desire2Learr	n	Moodle	Sak	ai
Other Schoology										



eqv Key and Secret

XWiki (http://www.xwiki.org) is a wiki that has a property of the standard of

The LTI XWiki integration sets up a specific wiki space for each course, and lets teachers to administrate this space (i.e. Wiki skins, language, plug-ins and others) and students to edit and create pages collaboratively.

To set up XWiki and retrieve the necessary configuration details, follow the online documentation. Source code available here.



Wiki



Enable learners to access, and course-related

01	Is this needed?	<ul> <li>Mission-critical to delivering a successful online learning experience</li> <li>Comparative landscape</li> <li>Pedagogical assessment</li> </ul>
02	Is this used?	<ul><li>edX.org usage data</li><li>Open edX community usage data</li></ul>
03	How good is this?	Product Quality Rating
04	Is there a better alternative?	<ul><li>Comparable LTI tool</li><li>xblock</li></ul>

# Medlum

# **Low Medium**







# **Product recommendation**

- Not supported in the Core Product
- Alternative LTI tool listed in the catalog for optional use



#### **Possible Outcomes**



...and meets quality standards.

No investment required.

...but falls short of quality standards.

Requires investment.

...and a better alternative exists.

Requires alternative implementation.



#### **Possible Outcomes**



The feature is not included in the Core....

...and has a supported extension point and is accessible via a catalog for customization.

Removed from the Core and added to the Catalog.

...and does not have a supported extension point and is not accessible via a catalog.

Remove from the Core and no Catalog option.



#### A slim core enables maximal customization





#### A slim core enables maximal customization



