A MELP approach for Open edX: evaluating the impact of open courses





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## Sawubona

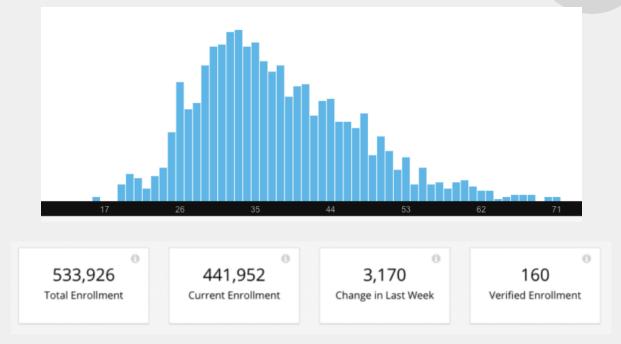




# Measuring the qualitative impact of online courses



## Traditional approach





Deep analysis @ scale

## **MELP framework**



Deep analysis @ scale

## **Quantitative Data**

## **MELP framework**



### Deep analysis @ scale

## **Qualitative Data**

## **Quantitative Data**

## **MELP framework**



## Monitoring and Evaluation of the Learning Process (MELP)

MELP framework

Understand the goals of the teaching initiative

Identify the audiences to which courses are aimed to

Set the course goals.

Set the expected outcomes, in concrete terms: define indicators.

Define success outcomes

Measure & analyze outcomes



## Monitoring and Evaluation of the Learning Process (MELP)

**MELP framework** 

## 3 key Surveys, that aim to capture the "film" and not only the "static picture".

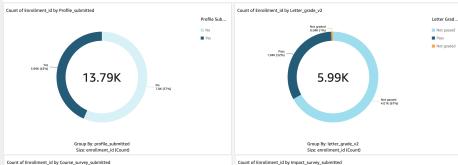
Student Profile Survey End of course Survey 12 Month after the course end Survey

### Quantitative data









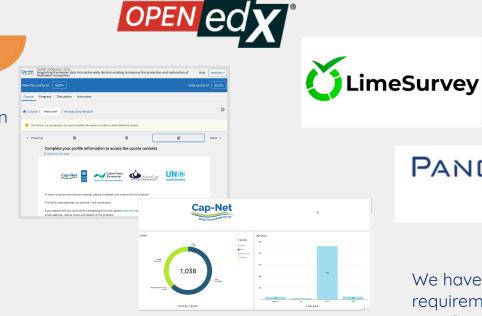




## Qualitative data

**Qualitative Data** 

Advanced forms with open questions that can be reflected in a dynamic analytic engine.



We have solved this requirement integrating LimeSurvey with Open edX and with PANORAMA

by oulosneo

PANORAMA

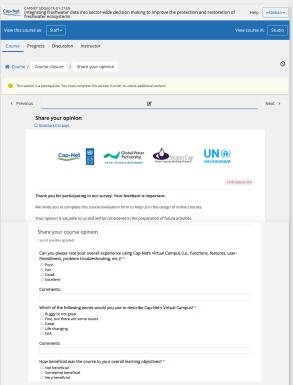






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#### End of course Survey



#### 12 Month after the course end Survey

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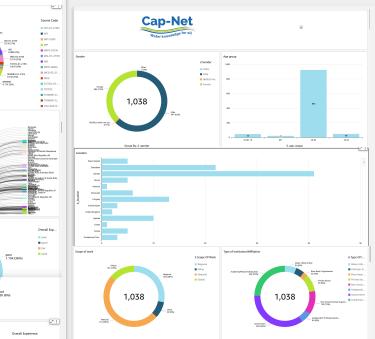
## Student Profile Dashboard

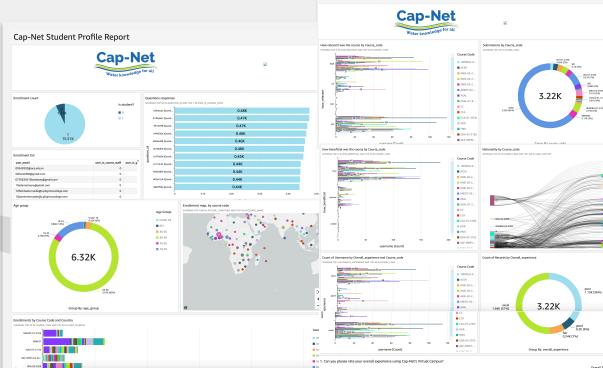
#### End of course Dashboard

Cap-Net Exit Survey Report

#### 12 Month after the course end Dashboard

23





Visuals   Outcome Activity Survey	Raw data   Cap-Net Outcome Activity Sur And	onymized   Outcome Activity Sur	vey		
Controls					^
Course Id	Course Code	: The	Course Edition	Cour All	se Name
	Cap-N Water know/Ledge	for all			
Gender		2 Gender Male Female	Age group		
Female 21 (26%)			60		
	80		20	77	
	59 (/4%)		0 2 Under 18	26-65	1

## Sawubona

#### Zulu greeting that means "I see you."

"I see the whole of you—your experiences, your passions, your pain, your strengths and weaknesses, and your future. You are valuable to me."



#### Nachombe.

#### Lusaka, Zambia

"I was lead officer at Lusaka City Council in the development of the Onsite Sanitation and Faecal Sludge Management By-Law for the City of Lusaka (still in draft). Through this I have also participated in the development of the draft Statutory Instrument for Onsite Sanitation and Faecal Sludge Management. I have also participated in the Joint Implementation Team for the operationalization of the Lusaka Province Regulatory Framework on Rural Water and Sanitation, Urban Onsite Sanitation and Faecal Sludge Management for Lusaka Province."



#### **Bikram**

#### Rural Area, Nepal.

The SDG No. 6 - Clean Water and Sanitation. We are implementing a project of WASH in Schools in rural area of Nepal and the knowledge gained from the course has been used in this project.



#### María de los Ángeles

#### Guatemala.

"I achieved the signing of the letter of intent between El Salvador and Honduras for the integrated and sustainable management of the Ocotepeque-Citalá transboundary aquifer that they share in the Trifinio region. I presented the initiative of law 53-16 to the Congress of the Republic of Guatemala for the creation of the authority for the integrated and sustainable management of the sub-basins of the Xayá and Pixcayá rivers that supply drinking water to the city of Guatemala de la Asunción with a volume of 85 million litres of water per day for human consumption. This initiative already has the endorsement of the environmental commission of the Congress and has been approved in the first two readings in the plenary of the Congress and only needs the third reading to become a law of the Government of Guatemala"

### Thank you!

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