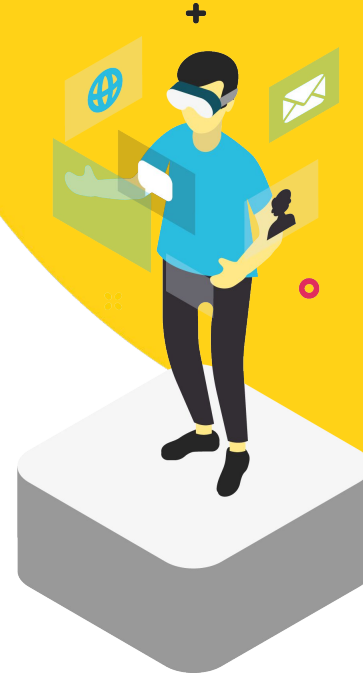


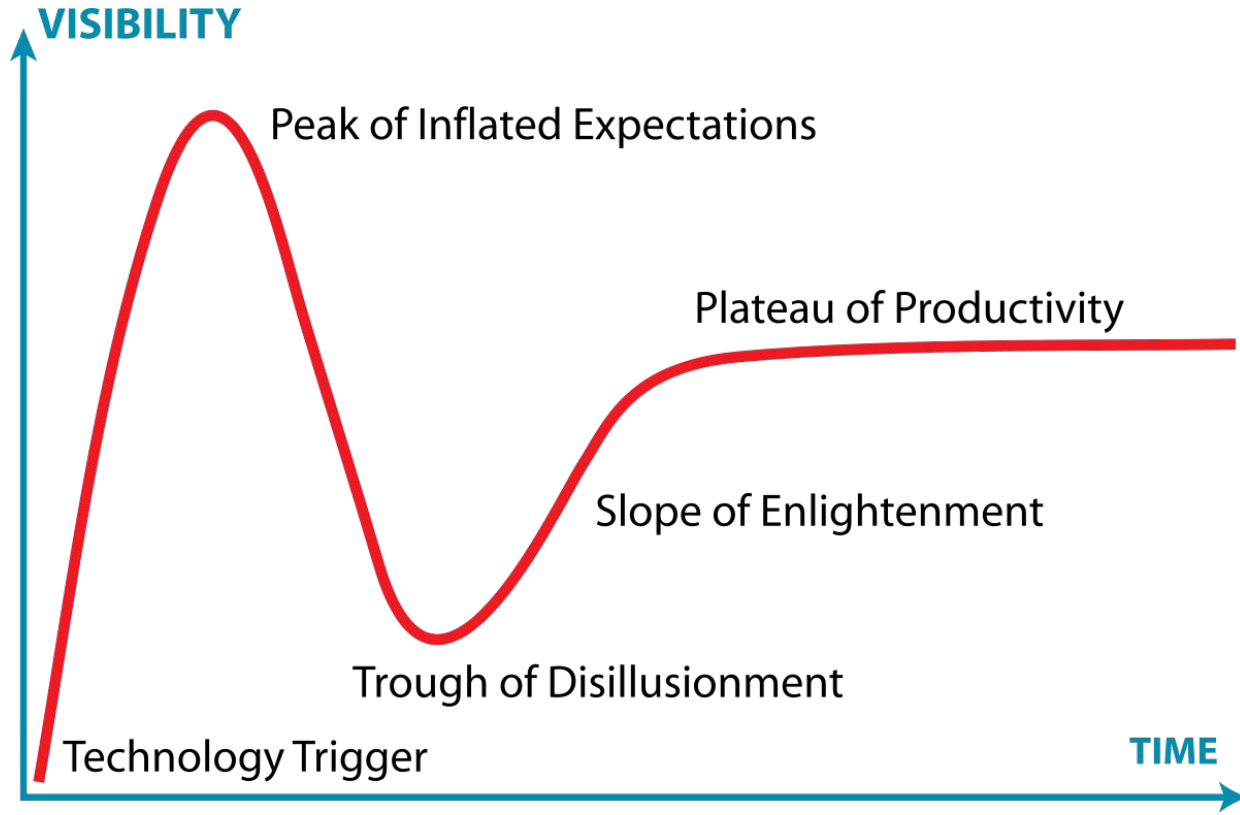
# Fad vs. Value Add

Trends in online learning



# Defining a framework







*We need ears and eyes telling us what's happening  
[with] adoption*

Fear of Looking Stupid - by David Matthews for Times Higher Education



*An even stronger source of inertia was the need to hang on to their ‘personal identity affirmation’*

Fear of Looking Stupid - by David Matthews for Times Higher Education

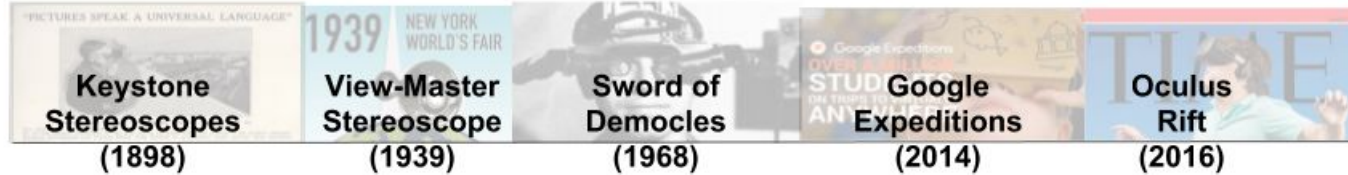


**When do fads work?**



## DEVELOPMENT OF IMMERSIVE LEARNING

### VISUAL IMMERSION

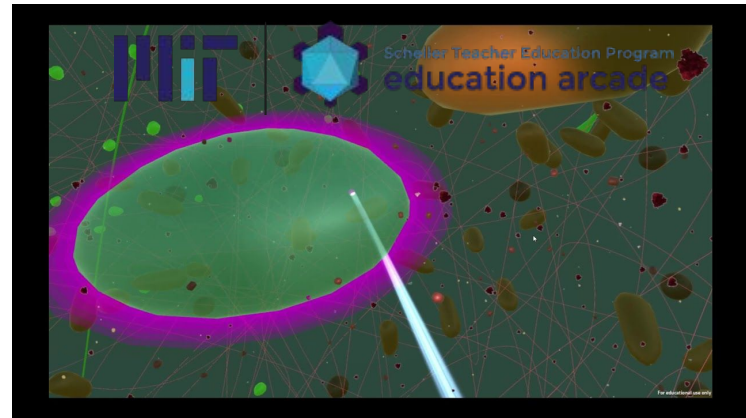
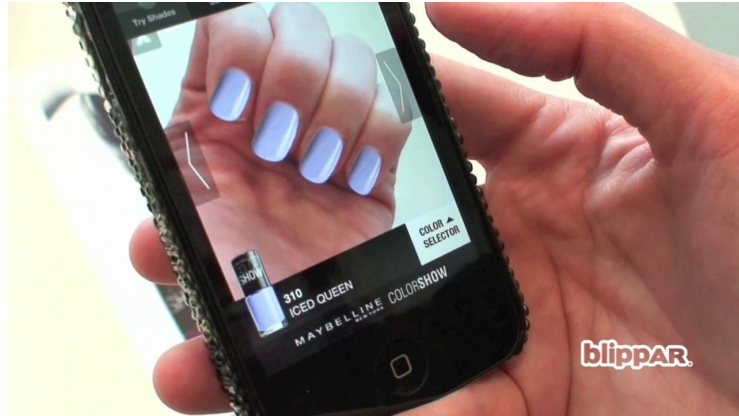


### VIRTUAL WORLDS



### VIRTUAL TRAINING SIMULATORS







# Get in touch

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