Welcome to

Open edX 2017

Joel Barciauskas

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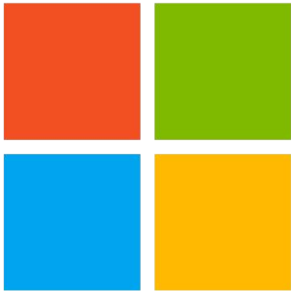
Reception Sponsor



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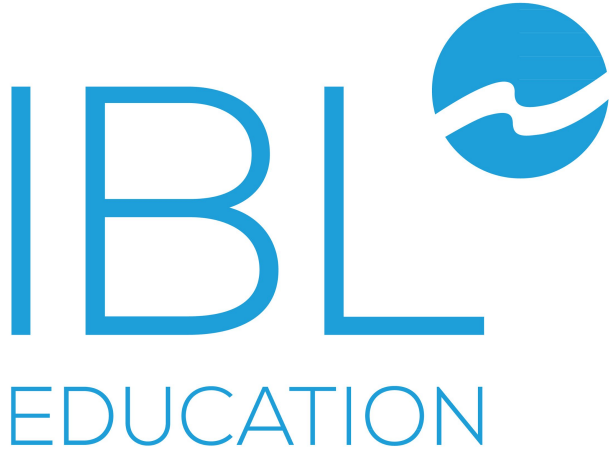


Media Partner

Friend of Open edX

Thanks to UC3M

UC3M team - Carlos, Raul, Rosa, everyone -- thanks for being great hosts!

Social media and Slack

Twitter: Conference Hashtag: **#OpenedX2017**

Slack Chat: Join @ **bit.ly/openedx-slack**

Conference Slack Room - **#openedx2017**

Create subrooms - #openedx2017-* (-dinner, -aws, etc)

Conference stuff

Plenaries are here
Breakouts are in 3 different rooms

Lunch - check your tag!

Staff are wearing pink badges - ask us!

State of Open edX 2017

Universidad Carlos III Madrid

May 24, 2017

Agenda

- CTO’s update
- Introducing Iain Kennedy
- Product
- Technology
- Community

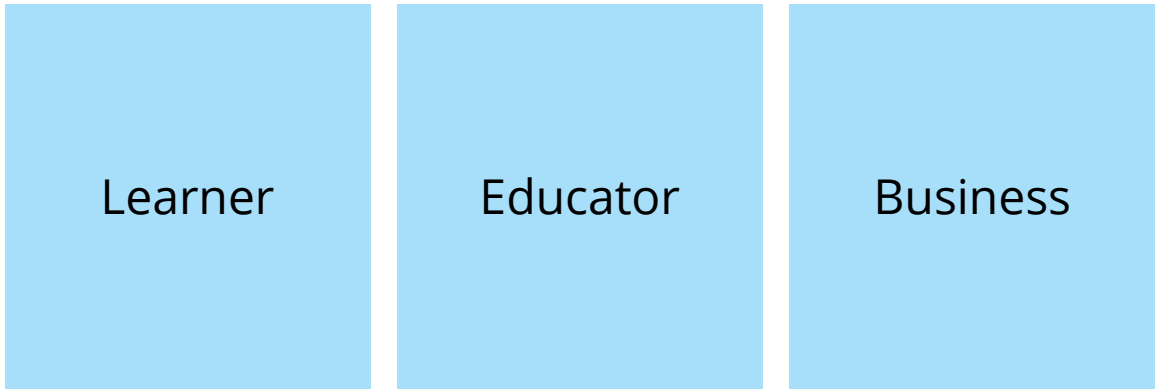
Mark Haseltine

CTO, edX

mark@edx.org
twitter @markhaseltine

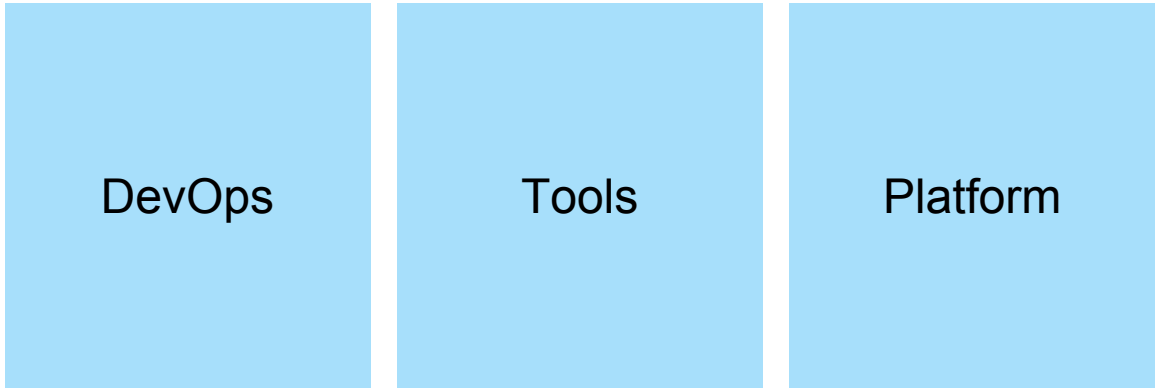
Product & Engineering Organization

We have aligned our organization more directly around our customers



Core Team

We also aligned our core teams behind the **developer** as the primary customer



Continued Growth

- Continue to grow the engineering organization at a healthy rate
- 25 new additions to Engineering last year
- Strong Product Management organization

Who's Here?

Learner

Marco Morales (Product), Jasper Ho (Product), Bill DeRusha (Engineering)

Educator

Shelby Stack (Product), Nimisha Asthagiri (Engineering)

Business

Brittney Exline (Engineering)

Ed Services

Clayton Hainsworth (Video), Ben Piscopo (Training), Audra Longert, Laura Ingison

Core

Feanil Patel (DevOps), Brian Wilson (Analytics), Ari Rizzitano (FED), Liz Cohen (UX), Mark Sadecki (A11Y)

Our Open edX Team

- Special thank you to our Open edX Team who made this conference happen
  - Joel Barciauskas
  - Ned Batchelder
  - George Song
  - Erin Brown
  - Violetta Zubarev
  - Roberta Wilson
- Please give us your feedback

Iain Kennedy

VP Product, edX

ikennedy@edx.org

Product Vision

Create the world's leading learning destination site and platform

Product Approach

Focus on the Important Stuff

Identify the Not Important Stuff

Product Approach

Focus on the Important Stuff

Balance

Drives our key metrics

Customer asks

Delighters

Investments

Identify the Not Important Stuff

Product Approach

Focus on the Important Stuff

Balance

Drives our key metrics

Customer asks

Delighters

Investments

Focus

Enhance

Invest

Experiment

Identify the Not Important Stuff

Marco Morales

Product: Learner Team

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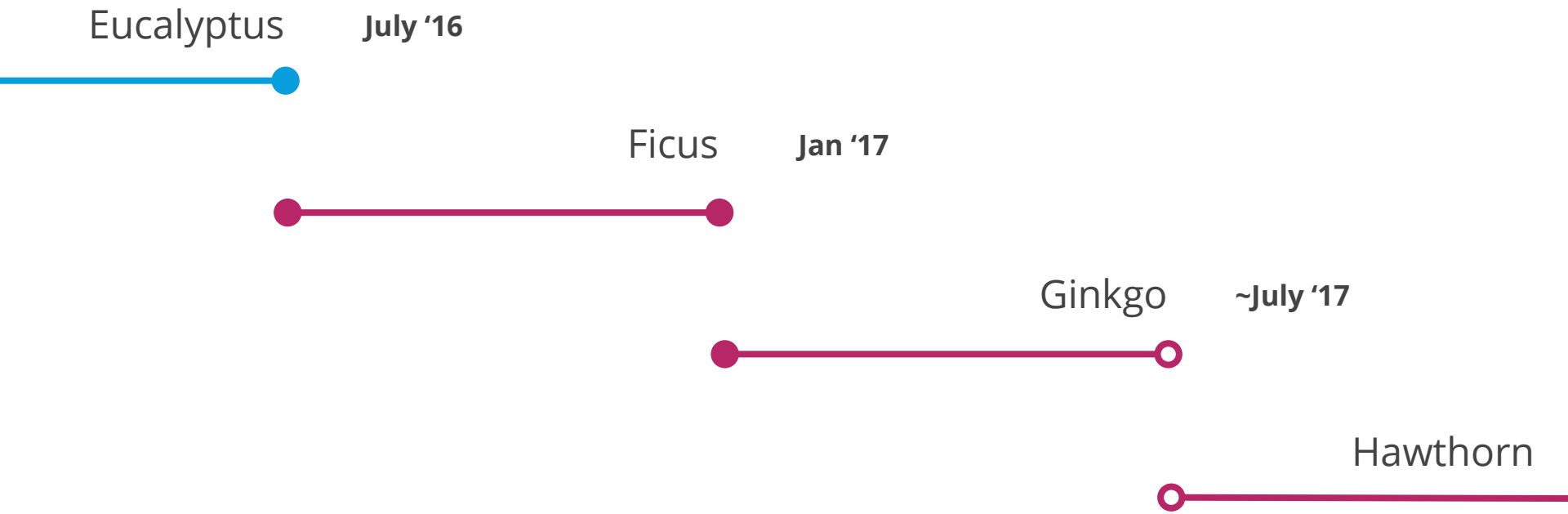
twitter @marcotuts

Open edX Named Releases



Ficus: Overview

Order History in Account Settings

Site Specific Catalogs

Discussions Usability, Performance

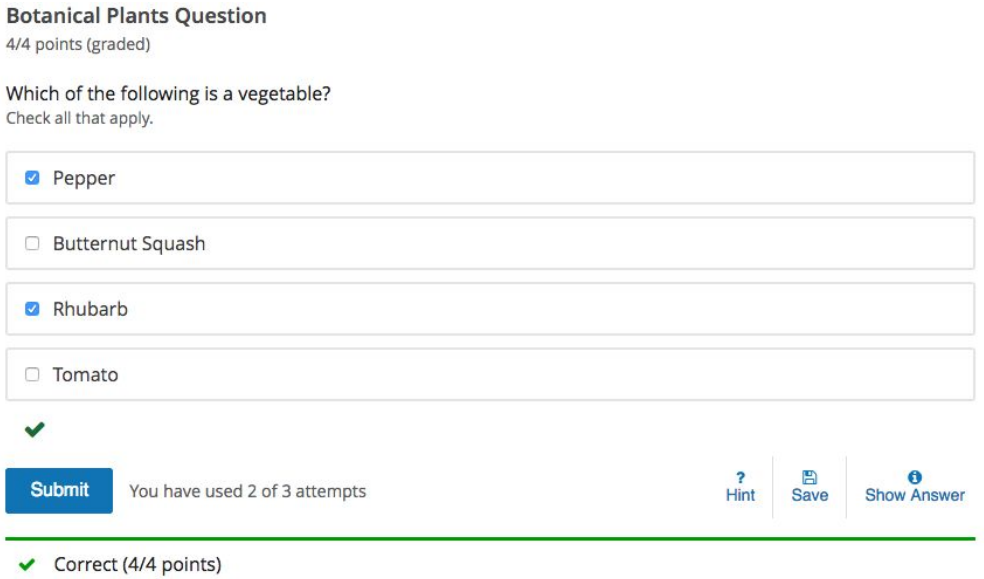
Per Learner Insights

Time Zone Improvements

CAPA Problems Experience

Duplicate Content in Studio

Drag & Drop v2
(OpenCraft)



Learner Themes: Ginkgo

Commerce Capabilities

Course Landing Experience

Catalog & Credential Services

Expanded Programs Support

Ginkgo: Programs

Catalog Service powering various Applications

Programs Dashboard with Progress

Program Details with Run Enrollment Tools

Ginkgo: Mobile

Mobile App Reviews & Feedback

All Courses Viewable on Mobile

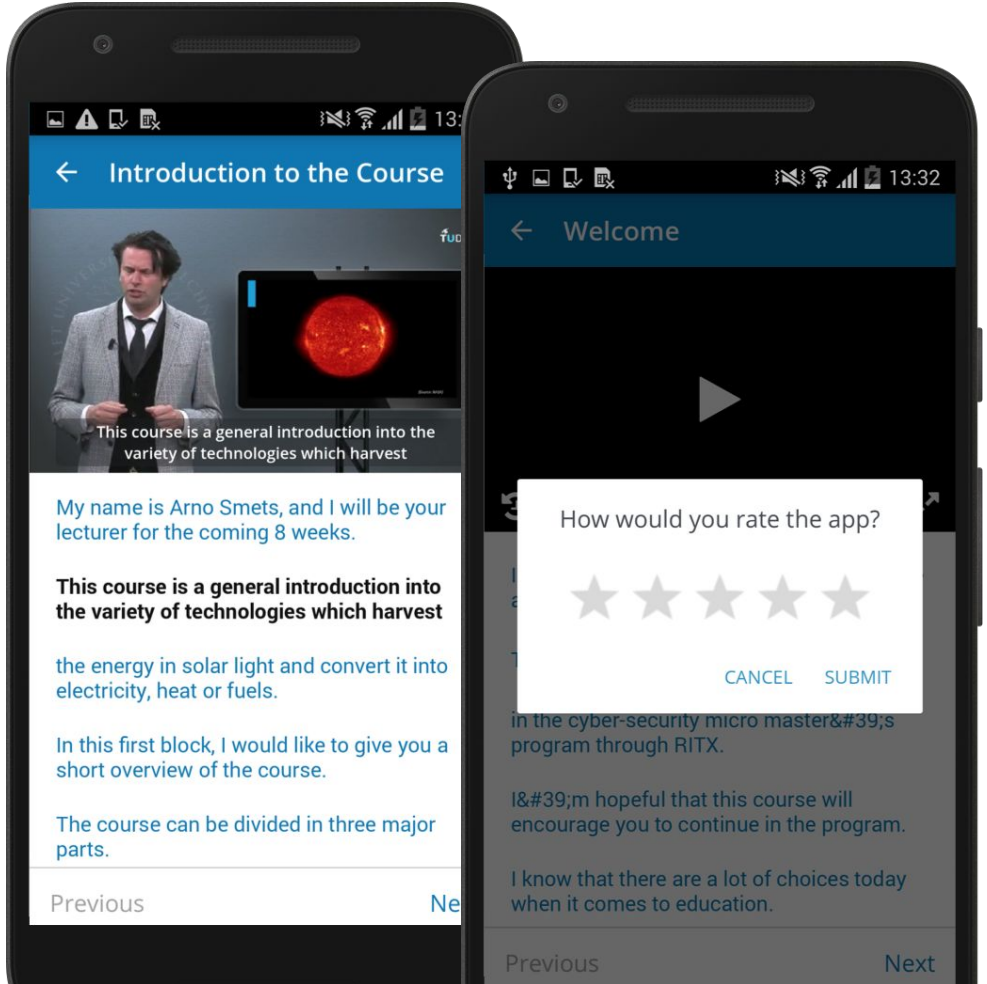
Mobile App Localization

Clickable Video Transcripts

Offline Mode Messaging

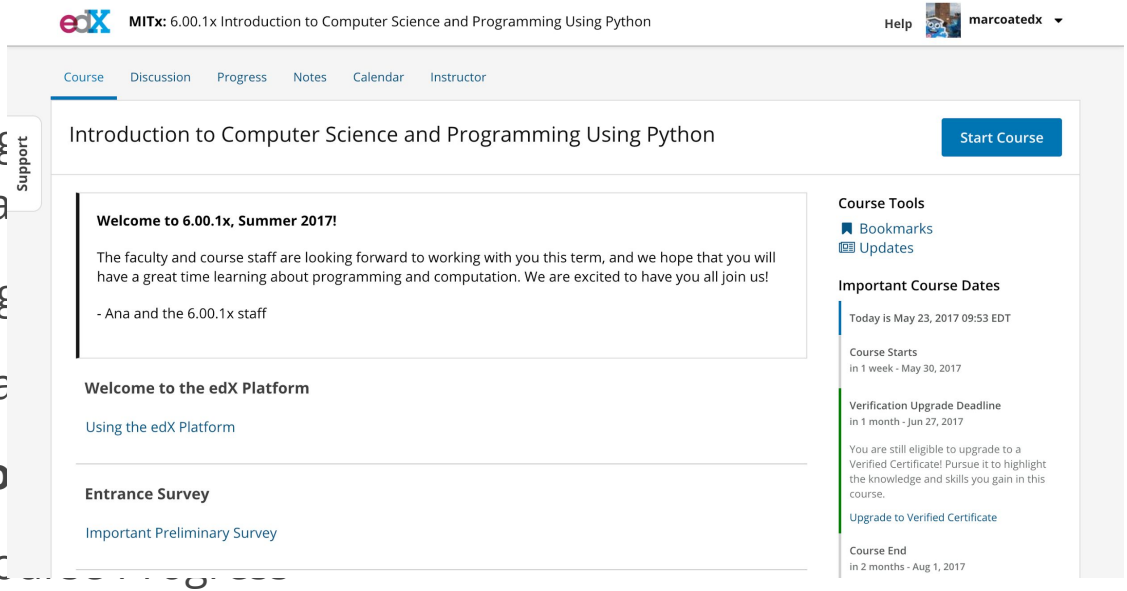
Version App Upgrade Messages

My Videos Improvements



Ginkgo: Course Experience

Languag
Registra
Languag
Web Fra
New Co
Basic Co



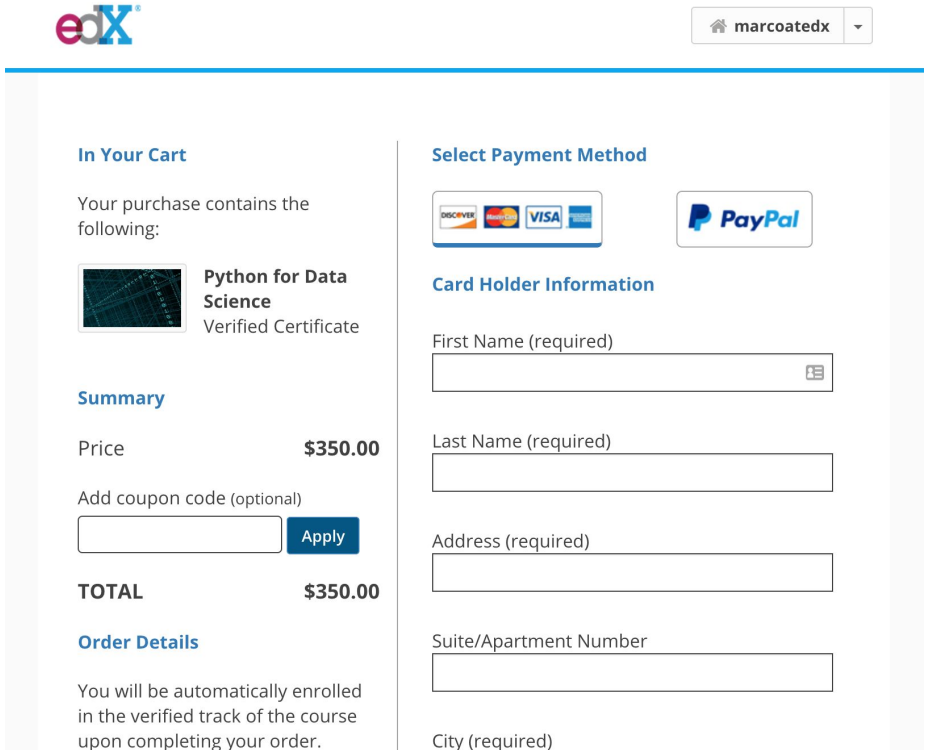
Ginkgo: Commerce, Catalog, Credentials

Coupon & Enrollment Codes

Responsive Checkout Flow

Language Aware Checkout

Site Aware Program Credentials



Learner Themes: Hawthorn & Beyond

Payments & Program Bundling

Learner Goals & Progress

Course Dates & Lifecycle

Identity & Community

Shelby Stack

Product: Educator Team

shelby@edx.org

Educator Themes: Ginkgo

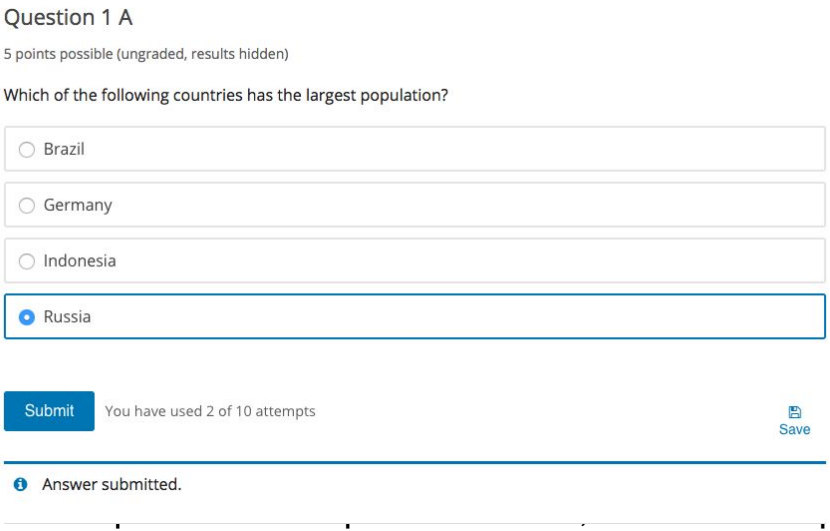
Video

Grading & Integrity

Insights

Authoring

rity & Authoring



descansar e não estava vendo nada.
bj. grande

Gingko: Assessments & Insights

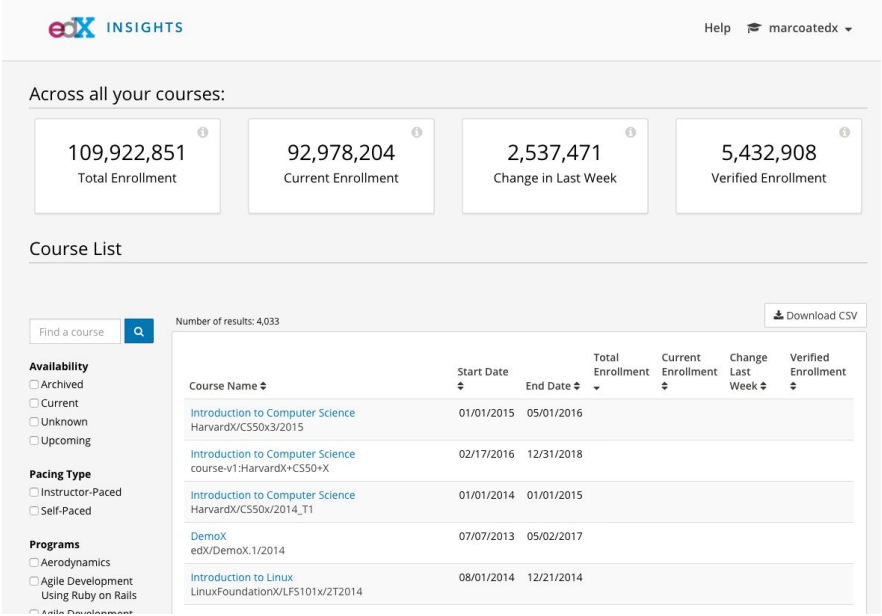
Open Response Instructor Overview
(Credo Education)

Open Response Usability Improvements
(Credo Education)

Insights Course Summary Stats

Insights Home Search & Filtering

Grading in Insights



Educator Themes: Hawthorn & Beyond

Video

Discussions

Learner Engagement

Accessibility

Joel Barciauskas

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twitter @jbarciauskas

Technology Roadmap

Technology - since last time

- Ubuntu 12.04 → 16.04
- Front-end modernization and a11y
- Open edX Proposals: technology decision framework
  - 12 published, 4 in progress
  - https://open-edx-proposals.readthedocs.io

What's up next

- React front-end components and Bootstrap 4
- Container-based developer environments
- Django 1.11 upgrade
- Updated core platform architecture

Community by the Numbers

800+

Sites

5000+

Courses

We learned about **over 550** more sites and **over 1300** courses in the past year!

>11m edx.org learners

\+ >11m Open edX learners

More than **22 million** learners on the Open edX platform

Top MOOC sites

9 of 39 on Class Central are built on Open edX!

National platforms

Jordan (edraak.org)

Taiwan (www.openedu.tw)

Israel (campus.gov.il)

Russia (openedu.ru)

Saudi Arabia (doroob.sa)

China (xuetangx.com)

South Korea (kmooc.kr)

Kazakhstan (openu.kz)

France (fun-mooc.fr)

Mexico (mexicox.gob.mx)

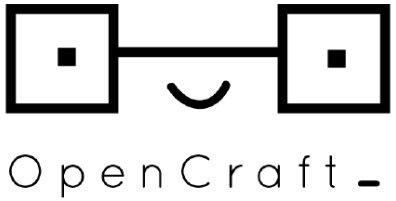
Community recognition

Release testing & help on #ops - Pierre Mailhot, EDUlib / Université de Montréal!

EDUlib

Top contributing org: OpenCraft

Over 70 contributions merged!



edX

More top contributions

CREDO EDUCATION

XBlock Asides Enhancements

EDRAAK

i18n / RTL fixes and enhancements

THE UNIVERSITY OF BRITISH COLUMBIA

Peer Instruction v2

Microsoft

OAuth Enhancements

Massachusetts Institute of Technology

Grades API

RACCOON GANG

Conditional Authoring UI

appsembler

Mobile app customization

Proversity

Mobile app Enhancements

edX

More contributors!

Thanks also to:

- eduNEXT
- Arbisoft
- EPFL
- ExtensionEngine
- Stanford
- FUN

And everyone else who has contributed their time and effort to this project!

How you can help

Show the Powered by Open edX logo

- Link back to edX.org
- Share your feedback & help others on Slack & mailing lists
- Contribute to translations and documentation
- Conduct experiments and research
- Share your story with us!

Q&A

Lunch

Please go to

- **Ground floor** cafeteria if you have a **“1”** on your badge
- **First floor** cafeteria if you have **“2”** on your badge

Opportunity to meet different people!

If you **need** to switch, it’s OK

Welcome to

Open edX 2017

Community update
Joel Barciauskas, Manager, Open edX

References

Last year's talk:
https://docs.google.com/presentation/d/196_lY6YaNWs3yJOXr1UNiBDouFku8nG9kv7avjYe1qM/edit#slide=id.g1349191b11_0_0

Outline for this year:

https://docs.google.com/document/d/11SdINSF2dPAUr3C7lVdlEUy-O-5obH2JWnEvuVH7ATs/edit

Quick history

September 2011

Design of the platform started

February 2012

The First On-Campus SPOC

March 2012

The First MOOC

January 2013

20 MOOCs, 500k learners on edX.org

June 2013

edX releases the Open edX platform

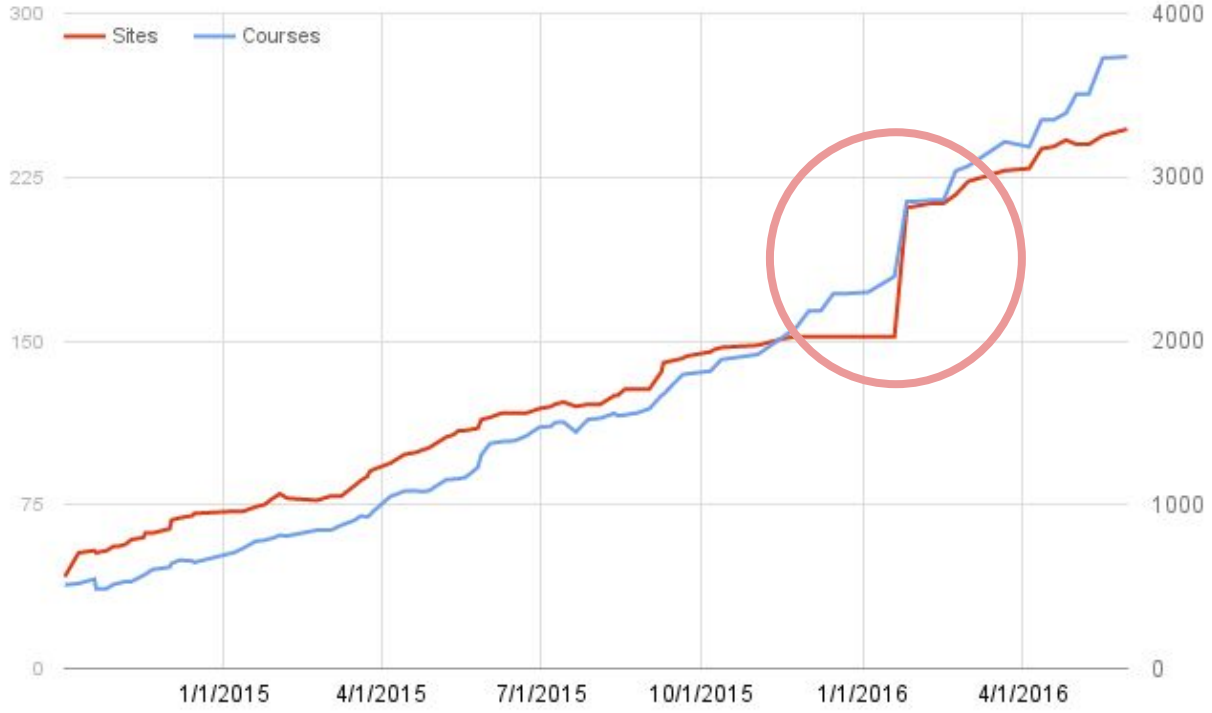
October 2014

2.3m learners on edX.org
40 Open edX sites
500 Open edX courses

September 2015

5m learners on edX.org
140 Open edX sites
1800 Open edX courses

The past year and a half



Открытое образование
Stanford ONLINE Lagunita
TEACHFORINDIA
UCATx
EducateWorkforce
MUDDX
INTERSYSTEMS
MongoDB University
PROMETHEUS
Proversity
GYMNASIUM
中華開放教育平台 OPENEDU
UNIVERSITY OF Global Health EQUITY
IONISX
African Virtual University
Universite Virtuelle Africaine
Universidade Virtual Africana
EDRAAK
dimagi Academy
LABSTER
méxicoX
FUN
BIG DATA UNIVERSITY
UPV [X] Formación Online
IITBombayX
IndonesiaX
Enriching Lives Through Education
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curricu.me
gacco The Japan mooc
Certified by JMOOC
doroob
CRAFT ACADEMY
BeJob Formación para la empleabilidad