

BEST PRACTICES FOR OPEN EDX SITE REQUIREMENT GATHERING

Kimberly Watson and Moritz Wilhelm
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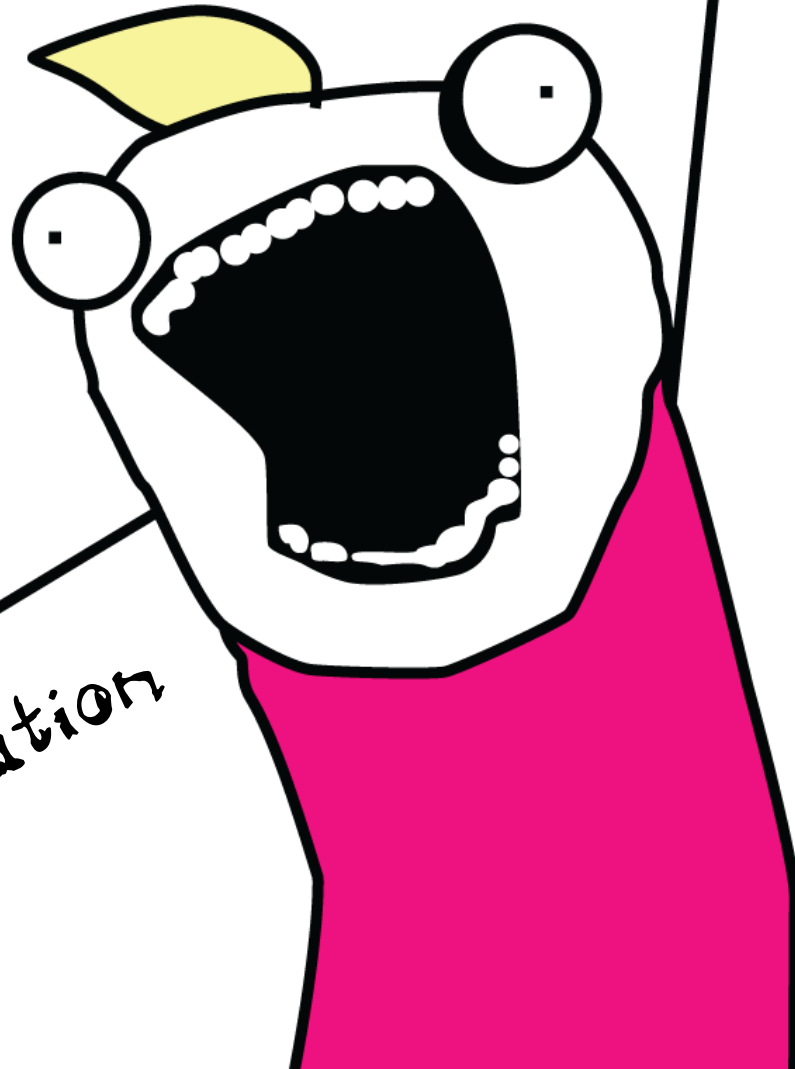
WHO WE ARE

- Fast Lane was founded in 2002 with offices in 40+ countries
- Executive leadership team has 250+ years combined experience in the technology training industry
- Authorized Learning Partner for leading technology vendors such as Microsoft, Cisco, NetApp, VMware, Google Cloud, and AWS
- Training, consulting, program management, LaaS, PaaS, and content development services
- \$125M+ in training revenue in 2018



LET'S BUILD A PLATFORM!!!

content
code
database
MOOC
microsites
components
catalog
implementation



video
integrations
configuration
domains
libraries
admaps
security
wikis

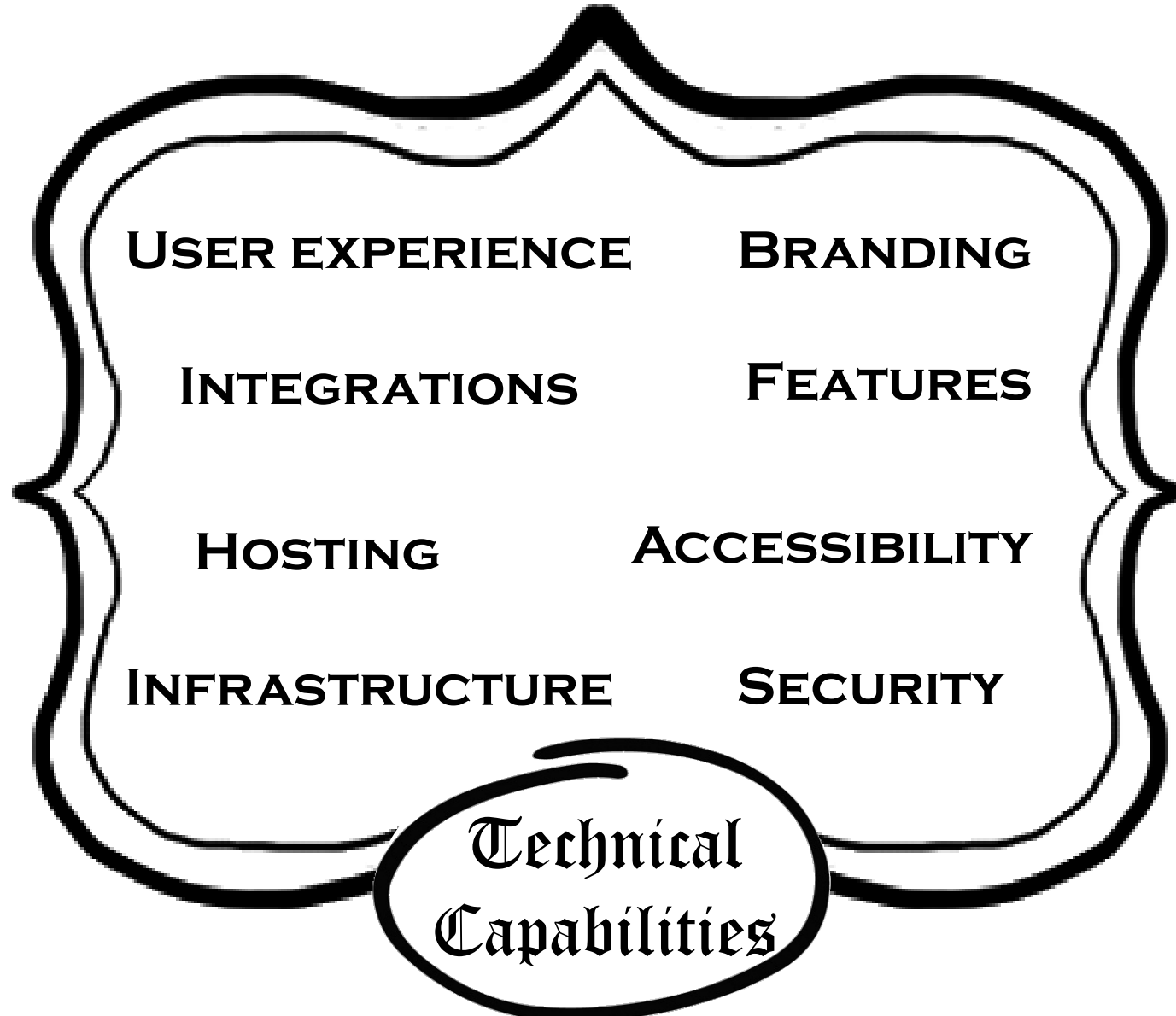
TYPICAL CONSIDERATIONS

Stop
Climate
Change

Conquer
the
World

Achieve
World
Peace

Declare
Pluto a
Planet



OUTCOME PLANNING



**MULTIPLE
STAKEHOLDERS**

OUTCOME PLANNING



*Parker, Van Alstyne, & Choudary (2016), *Platform Revolution*, W.W. Norton & Co., New York, NY.

AUDIENCE IDENTIFICATION



EMPLOYEES



PARTNERS



CUSTOMERS

WHAT IS/ARE THE PLATFORM'S VALUE UNIT(S)?

KNOWLEDGE

SOCIAL
NETWORKING

CONVENIENT
ACCESS

INFORMATION
UPDATES

SKILLS
PRACTICE

WHAT FILTERS ARE NEEDED?



MAINTENANCE AND UPKEEP



~~LET'S BUILD A PLATFORM!!!~~ DESIGN



QUESTIONS?

And hopefully answers...

CONTACT US



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